

# Private Placement Program Programas de colocación privada



A private placement is the sale of securities to a relatively small number of select investors as a way of raising capital.

Investors involved in private placements are usually large banks, mutual funds, insurance companies and pension funds. A private placement is different from a public issue, in which securities are made available for sale on the open market to any type of investor.

The minimum investment capital is a 100 million USD.

**E N D**